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## The Huntsman Post, March 2019

USU Jon M. Huntsman School of Business

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# THE HUNTSMAN POST

## DECA Wins



Utah State University (USU) had an outstanding showing at the state collegiate DECA competition in February. All twelve USU students who competed were finalists for their events and thus qualified for the national competition in Orlando, Florida, in April. Furthermore, USU had four students win first place in their respective events.

DECA is student organization with more than 215,000 members around the world. DECA's goal is to help the next generation become responsible, community-oriented, and experienced leaders. To accomplish this goal, DECA provides students authentic, experiential learning opportunities to prepare college members for their future careers.

[Read More](#)

## Two Time Champs



For the second straight year, a trio of students from the Jon M. Huntsman School of Business at Utah State University won the state-level competition for the CFA Institute Research Challenge in Salt Lake City.

The team of Tyson Clark, Kemerey Thompson and James Huber took first place at the annual event on Wednesday, Feb. 20, at the Marriott City Center in Salt Lake City.

[Read More](#)

## Happening At Huntsman

The follow is a list of events happening at the Huntsman School that Alumni and Friends are invited to participate in.

### Leadership Forum Speakers

- March 28: [Huntsman Venture Forum](#)
- April 12: [Craig Palsson](#), PAssociate Professor, Economics

[View Full Leadership Forum Schedule](#)

### Entrepreneurship Leadership Series

- March 27: [Peter Huntsman](#), President and CEO, Huntsman Corporation
- April 3: Shark Tank Night

*Featuring:*

[Fraser Roy](#), Shareholder, Workman Nydegger

[Theresa Foxley](#), Director, Economic Development Corporation of Utah

[Ryan Hemingway](#), Partner, Epic Ventures

[Danielle Nielson](#), Co-Owner, Protein Foundry

[View Full Entrepreneurship Leadership Series Schedule](#)

## Happening In New York City

Huntsman School of Business students are traveling to New York City on a career exploration trip. Our students and accompanying professors would love to meet fellow Aggies and learn more about living and working in the city!

### USU Alumni Friend Aggie Social

Thursday, May 9, 2019 | 7-9 pm

2 River Terrace (North End Ave near Vesey St)

Battery Park City

Please RSVP by April 30th

[RSVP to Attend Aggie Social](#)



# USU Students Qualify for DECA Nationals in Florida

03/20/2019

By Abigail Kosiak

Utah State University (USU) had an outstanding showing at the state collegiate DECA competition in February. All twelve USU students who competed were finalists for their events and thus qualified for the national competition in Orlando, Florida, in April. Furthermore, USU had four students win first place in their respective events.

DECA is student organization with more than 215,000 members around the world. DECA's goal is to help the next generation become responsible, community-oriented, and experienced leaders. To accomplish this goal, DECA provides students authentic, experiential learning opportunities to prepare college members for their future careers. These opportunities augment the traditional classroom environment with project-based activities that require students to push themselves and create practical solutions to real-world problems.

"Students involved in our collegiate DECA chapter are able to distinguish themselves as leaders in their respective majors," said Alexander Romney, an assistant professor in the Department of Marketing and Strategy and the academic advisor for DECA at USU. "Through their involvement in competitive events, service opportunities, and networking with other professionals, our students' capacity to influence others is expanded in profound ways. Leadership development is really at the heart of what our DECA club offers to our students."

More than 90 percent of DECA members say their experience empowered them to be an effective leader and connected school to the real world. Additionally, 75 percent of students say DECA influenced their career plans.

"The DECA team has greatly and positively impacted my education, from being able to sharpen my presentation skills to be able to lead a team with effective team management," said Federico Ortiz, the current president of USU DECA and the newly elected State President of Utah DECA. Ortiz believes both his personal success and the success of the USU DECA team as a whole can be "accredited to the purpose and mission in 'daring mightier things.'"

At its core, DECA prepares students for their future through applied learning experiences and rigorous competitions. In other words, USU DECA is helping students to "Dare Mighty Things" by continuously pushing them to revamp their education, their performance, and ultimately their long-term aspirations.

A breakdown of the USU students who competed and how they performed in their respective events is included below. You can read more about USU DECA here: <https://huntsman.usu.edu/deca/index>.

Jake Harrison: 1st Place, Professional Sales  
Freddy Ortiz + Alex Hall: 1st Place, Business Ethics  
Freddy Ortiz + Jake Harrison: 1st Place, Marketing Communications

Mitchell Pound: 2nd Place, Corporate Finance  
Bill Douglas: 2nd Place, Entrepreneurship Operations  
Matthew Swink + Dallin Malm: 2nd Place, Sports and Entertainment Marketing

Bill Douglas: 3rd Place, Corporate Finance  
Ryan Brenchley: 3rd Place, Professional Sales  
Ryan Brenchley: 3rd Place, Sales Management  
Michaela Leishman: 3rd Place, Fashion and Merchandising  
Matthew Swink + Dallin Malm: 3rd Place, International Marketing

Kayden McCallum + Drew Sheifitel: 4th Place, Marketing Communications

Sara Tangren: 6th Place, Hotel and Lodging

Michaela Leishman + Sara Tangren: 6th Place, Sports and Entertainment Marketing



# Huntsman Team Takes Another CFA Research Challenge Title

By [Jeff Hunter](#) | February 21, 2019



USU winning-team of Tyson Clark, Kemerey Thompson and James Huber.

For the second straight year, a trio of students from the Jon M. Huntsman School of Business at Utah State University won the state-level competition for the CFA Institute Research Challenge in Salt Lake City.

The team of Tyson Clark, Kemerey Thompson and James Huber took first place at the annual event on Wednesday, Feb. 20, at the Marriott City Center in Salt Lake City.

Their victory comes a year after the trio of Scott Saunders, Brett Dommer and Bretton Ashcroft became the first Aggie team to ever win the competition.

Overseen by the Chartered Financial Analyst (CFA) Institute, the Research Challenge is a global competition involving more than 5,000 participants from more 1,000 universities each year. Working in teams, students gain real-world experience as they assume the role of research analysts and are judged on their ability to value a stock, write a research report and then create a presentation on a buy, sell or hold strategy surrounding the company's stock.

Clark, Thompson and Huber advanced to the final round on the strength of their written research report, and then secured first-place honors with their verbal presentation on Pluralsight, an online education company based in Farmington, Utah.

"We have amazing students at Utah State, and so many are doing incredible things with their education. This great accomplishment by Tyson, Kemerey and James is yet another affirmation that our Aggies can compete with the best anywhere in the world," said Dave Patel, associate dean of the Huntsman School.

The victory over nine other teams from seven universities around the state earned the Aggie team a spot in the Americas Regional competition on April 23-24 in New York City, where it will compete against more than 50 other teams from North and South America.

The team was advised by Department of Economics and Finance faculty members TJ Bond, Rick Hornsby and Paul Fjeldsted, as well as finance alumnus Michael Hendricks.

Huber is a triple major in finance, accounting, and economics. He will graduate this spring, and is currently weighing several job offers. He will take the CFA Level 1 exam in June.

Clark is in the Huntsman School's MS Financial Economics program. He is also a Fellow with the Center for Growth & Opportunity at USU and will take the Level 1 CFA Exam in June. He is headed to San Francisco upon graduation to join the credit risk training program at Wells Fargo.

Thompson graduated summa cum laude in finance and economics in 2018 and is currently enrolled in the MS Financial Economics program. She is also a Fellow with the CGO and has accepted an offer with Goldman Sachs as an investment management analyst.

A second Utah State University team composed of Brayden O'Brien, Kyle Livingston and Bailey Francom also made it to the final round of the in-state competition.